



Petits Pois Fun French

Franchise





Hello Bonjour



Thank you for taking an interest in the exciting opportunity that is a Les Petits Pois Fun French franchise. We are based in Warrington, Cheshire and launched as a franchise in 2021. With franchisee Beth covering Warrington South since 2021 and new franchisee Laura bringing our award winning sessions to Edinburgh from January 2024, we are looking for our next franchisees. Fun loving and French loving individuals who are ready to join our team in 2024.

Les Petits Pois Fun French was founded in 2015 by me, Andrea Baker, and has grown each year since and is now a well established and highly trusted local provider of children's Fun French classes for 0-8 year olds and their families. After teaching in High Schools for over 10 years, I found the number of children oppositional to language learning so disheartening. They found it too challenging, having been introduced to it too late to see it's worth and understand its benefits. As a result, along with struggling to balance work with motherhood, and also being unable to find any local language classes to take my children to, Les Petits Pois Fun French was born.

The vision was and remains clear: To provide high quality, original, fun French sessions to give young children the early learning opportunities that I was lucky enough to have, and to create inquisitive learners who enjoy language learning. I'm so proud to say that Les Petits Pois Fun French has been successfully doing this for over 8 years.

I've been taking my 18 month old daughter to these classes since she was 4/5 months old. They're the BEST classes, everything is meticulously planned in a way that makes sure your little ones enjoy themselves but also learn lots of French and get interested in the language! Compared to other classes I have done, this one is definitely so much better than the rest. Each class is filled to the brim, you do so much in each class including songs, stories, crafts and lots of keepsakes to bring home!

Rebecca, November 2022





Hello Bonjour



Our efforts were massively acknowledged at The What's on 4 kids awards 2022 where we received the 'Highly commended' award for 'Most loved academic or creative activity.' This award was voted for by parents and the event was attended by the best in our industry so it really does showcase our market presence and that our customers are just as passionate about what we do as we are! You can read all about it on the awards section of our website. We have also made the 2023 finals, so watch this space!

Demand has grown greatly for our sessions, and for years my classes have had waiting lists and sadly so many children have missed out due to lack of availability. Through word of mouth and repeat custom, our client base is expanding and growing each day. I always knew that these sessions were important to the families that attend, however the Covid 19 pandemic really brought this to light. New customers from as far as New Zealand turned to me for fun, educational online sessions, and current customers openly shared how our sessions were the 'light' in those dark days.



Absolutely blown away by these classes! It was recommended to me by a mum at another class we attended as "the best class they go to", and that was absolutely not an overstatement. At first I thought "I'm not that bothered about my child learning French" but we went anyway as it had been so highly recommended. And I'm SO glad we did! Andrea is full of energy and keeps things moving throughout the class, not only keeping the kids engaged, but adapting to fit all kinds of learning styles.

Jennifer, November 2022



The children's activity sector is an exciting and bustling industry and there really is no better time for us to expand further and provide many more children with the wonderful learning opportunity that currently only so very few are able to access.

Will you help us to make this a reality?

Have you got what it takes?

Let's go through some questions and answers.





Common Questions



Do I need to be a qualified teacher?

No. Our franchise scheme is suitable for candidates with or without teaching experience as full training will be delivered by me, the founder, and highly experienced teacher. You will however need to have excellent French language skills, be fun loving, passionate about sharing your knowledge with young children, keen to learn, have excellent people skills and be ready and self motivated to run your own business.

What training will I receive?

Our training has 2 main elements;

1. **Initial training** - before you start (consisting of 2 phases)
2. **Ongoing bespoke training** - throughout your journey.

Phase 1 of the initial training will be online training, delivered over several weeks and will cover: teaching and learning, behavioural management, lesson planning, business launch, marketing and more.

The second phase of the initial training is on the job training where you will get to observe me, the founder and team teach.

The 'ongoing bespoke training' programme will then kick in to meet your individual needs and the needs of your growing business, plus training in new themes, new songs and any new training I receive, you'll benefit from too.



How much will it cost to own a Les Petits Pois Fun Fun franchise?

The franchise fee is just £3000, with nothing more to pay for 6 months. In fact you'll never pay commission or marketing fees ever! After 6 months, you'll just start to pay your management fee of £200 per month. That's it, and this will never change, so you'll know exactly what you'll be paying each month. The 6 month holiday from the management fee allows to you to establish and grow your business without the extra outlay in the early days.



A reduced start up fee of £1800 is also an option and can be discussed during the discovery call.





Common Questions

Other set up costs include:

- Enhanced DBS through APCS (approx. £49.50)
- Insurance (around £120 for the year)
- Props and books as detailed in the lesson plans (varies)
- Office equipment (laptop, laminator, printer etc.)



What's included in the franchise fee?

Besides being able to trade under the name Les Petits Pois Fun French, your franchise gives you:

- The rights to our huge (and ever growing) collection of original music
- Access to branded marketing materials
- Your own page on the website with all editing done for you as your classes change and evolve
- Specific postcode area(s) or town to work in
- An academic year's worth of comprehensive lesson plans for each category (nursery, toddler and after school). Baby sessions can be introduced after year 1
- Extensive digital pack of teaching resources - flashcards, crafts, worksheets, games, lyrics etc
- Comprehensive live initial training and observation of teaching direct from the franchisor
- Ongoing tailored support and training from the founder/ franchisor
- Marketing and admin pack (sample letters, posters, invoices, risk assessments etc)



Best class ever! We are so lucky to have this class near by.

Andrea is an outstanding teacher and this is an outstanding class.

We have been taking Edith from a young age and we are amazed by what she picks up. It's fun and informative and a great start to her language schooling. If you do one class, do this!

Kerry, November 2022





Common Questions

Why should I choose Les Petits Pois Fun French over another Franchise?

We know we cannot compete on experience with other bigger franchises, however we don't want to. If you choose a Les Petits Pois Fun French franchise, all communications will be done directly with the franchisor and all your training will be delivered by the franchisor, the person who created every lesson plan, every song, every idea, and you'll get to see them in action delivering these sessions, whilst you learn from their expertise. That's me by the way! Not many companies can promise that! The training will be bespoke to you as we expect our franchisees to come from all walks of life and we just can't wait to hear from you and your reasons for wanting to be a part of the Les Petits Pois Fun French family.

Our customers fall in love with our fun branding and the characters Monsieur and Madame Pois bring the sessions to life for the children. We really feel our branding sets us apart from other franchises, as well as the fact that we focus solely on the French language. So if French is your passion, this could be for you!

We are passionate about learning through singing and the power that catchy lyrics have on learning. Songs play a huge part in our sessions and we are lucky enough to be able to constantly add to our huge music collection. When we introduce a new theme, there will always be new songs. Finally, we are a family class and one where the sessions are as much for parents as the children. With parents engaged and learning too, the learning can extend into the children's homelives, and that's when the magic really happens. As the adults are engaging with the sessions, that's why we often keep families on our books for many years.



Amazing class for babies, toddlers, children and even us parents!

I've been taking my daughter to Les Petits Pois for over 4 years now. She started in the baby group and now goes to the after school classes. They are truly AMAZING! Andrea is a fab teacher and she makes learning French so much fun. My daughter has learnt so much from her...even my brother in law, who is French, can't believe how well she can speak the French words!

Charlotte, November 2022





What are the possibilities?

The possibilities really are endless but here's a start:



Parent & Baby
Community classes



Toddler/ preschool
community classes



After school
community classes



Lunch time clubs in
schools



PPA cover for
schools



Nursery and
preschool classes



Childminder
classes



Playgroup classes



Birthday parties



Private events



Private tuition

Potential Gross
earnings of £450
per day





What are the possibilities?

Private parties and public events provide a wonderful revenue opportunity. Whether it be a first birthday party at home with the mums from class, huge halls with all the school friends and family, Easter and Christmas parties, or an appearance at a local summer fayre; there are so many possibilities. We have experience in arranging them all and will happily provide you with the know-how once you are confidently running sessions.

How do I get started?



I will be in touch with you following your request for this brochure to arrange a discovery call on Zoom to discuss any of your questions.



I will then arrange an interview meeting; an opportunity to check your suitability for the role. Buying a franchise is a big investment and here at Les Petits Pois Fun French, we want your business to be a huge success. We will only offer this opportunity to those who have the potential to successfully run a Les Petits Pois Fun French franchise. We are a new franchise and only want the very best class leaders.



If you are successful, we will then arrange for your enhanced DBS check. This is payable by you and costs £49.50.



Once the checks come back clear, then it will be time to sign the contract and to pay your franchisee fee of £3000.



Next training can start, firstly on zoom to cover teaching & learning, managing behaviour, lesson planning etc. Then arrangements will be made for you to observe our classes.

During this time we will start to promote your new business and support you in setting up.



Once the observation period is successfully completed, you will be awarded with your Petits Pois Fun French training certificate and you are ready to get started!
Exciting!





So what is there to get excited about? What can I offer you as a Les Petits Pois Fun French franchisee?



Potential Gross earnings of £450 per day



Full comprehensive, bespoke training initially and throughout the term, direct from me, the franchisor



No commission taken



Choose where, when and how many hours you work each week



Comprehensive teaching, marketing, admin pack, and webpage

Are you...



An excellent communicator in French?



Enthusiastic about making children smile?



Passionate about teaching?

Got more questions?

Are you ready to join our Petits Pois family?

Email info@petitspoisfunfrench.co.uk

Call or text 07563576318

Can't wait to hear from you

Andrea

Founder of Les Petits Pois Fun French

